

Do Not Sell My Personal Information

Notice for California Residents

Under the California Consumer Privacy Act (CCPA), California residents have the right to opt-out of the sale of their personal information to third parties. We share certain personal information with third party technology providers under circumstances that might be deemed a “sale” under the CCPA when we allow them to use cookies or other technologies to collect your information and present advertising messages based on your preferences and to help us identify other users likely to be interested in our products and services.

You may exercise your right to opt-out of the sale of personal information and change your other cookies preferences by selecting your preferences when logging on to our page. If you choose not to allow certain types of cookies, that may impact your experience of the site and the services we are able to offer. Click on the different category headings below to find out more about the types of third party cookies used. Note that you cannot opt-out of our first party strictly necessary cookies, as they are deployed in order to ensure the proper functioning of our website (such as prompting the cookie banner and remembering your settings, to log into your account, to redirect you when you log out, etc.).

You can also opt-out in the following ways: Visit the Digital Advertising Alliance (DAA) and/or Network Advertising Initiative (NAI) websites where you can opt-out of interest-based ads served by participating DAA and NAI members (note, however, that not all advertising providers participate in the DAA and NAI); block third party cookies in your browser settings; or use privacy browsers or ad-blocking browser plug-ins that let you block advertising trackers. Additionally, you may contact our us for further clarification about your rights as a California consumer by using emailing dataprivacy@essity.com.

Opt-outs are device and browser based, so you will need to opt out on each device and each browser. If you clear cookies, or if your browser blocks cookies, your opt-out cookie may no longer be available so your opt-out choices can not to be honored. If you opt-out, you may still see online advertising from Essity and third parties, but the ads may be less relevant to you.

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Social Media Cookies

These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and

messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these sharing tools.

Review our [Privacy Policy](#) for more information about our privacy practices and your rights.